



NZQBA

Supporting Bookkeepers, Building Connections

WELCOME

We are committed to driving excellence and innovation in the bookkeeping profession. Partner with us to support this vibrant community and achieve your business objectives.

As a key advocate for Bookkeepers across New Zealand, NZQBA provides unique opportunities for businesses to align with our mission and engage with our extensive professional network.

This sponsorship pack outlines three tiers of partnership: Strategic Sponsor, Premium Sponsor and Conference Exhibitor. Each tier is designed to offer tailored benefits, helping you connect with the bookkeeping community while achieving your business goals.

We encourage you to explore the opportunities within this pack and discover how a partnership with NZQBA can enhance your brand's visibility and contribute to the growth and success of the thriving bookkeeping profession in New Zealand.

About NZQBA

- Established in July 2019: A growing and dynamic organisation.
- 500+ Members Nationwide: Reflecting sustained growth and stability.
- 150+ Delegates at Conferences: Consistently high attendance, ensuring excellent visibility for sponsors.
- Nationwide Reach: Engaging Bookkeepers in both urban and rural areas across New Zealand.
- Recognised Authority: As an Approved Advisor Group with Inland Revenue, NZQBA is a trusted and respected voice in the profession.

The vital role of Bookkeepers

Bookkeepers are crucial to the success of small and medium-sized enterprises (SMEs) in New Zealand. They manage finances, ensure compliance, and provide strategic insights, helping businesses navigate challenges, streamline processes, and achieve sustainable growth.

As the backbone of the SME sector, Bookkeepers empower businesses to thrive, and NZQBA is here to connect you with these trusted professionals.



Unlock opportunities with Sponsorship

Partnering with NZQBA provides a powerful platform to enhance your brand visibility, connect with industry leaders, and showcase your products or services to an engaged audience. It's an opportunity to achieve your business goals while supporting the growth and success of the bookkeeping profession in New Zealand.

Discover the benefits outlined below and see how sponsorship with NZQBA can take your business to new heights.

BENEFITS		CONFERENCE EXHIBITOR Invoiced per conference	SPONSOR Invoiced annually	PREMIUM SPONSOR Maximum of 4 Invoiced annually
1	Logo Featured	✔ Conference Page	✔ Home & Sponsor Pages	✔ Home, Sponsor & Conference Pages
2	Social Media Promotion	✔ Minimum of 2	✔ Promoted 6 monthly	✔ Promoted quarterly
3	Conference Exhibitor	✔ x2 tickets, Item in delegate bag	✔ x2 tickets, Item in delegate bag	✔ x3 tickets, Item in delegate bag
4	Webinar Presentations*		✔ x1 per sponsor year	✔ x1 per sponsor year
5	Newsletters*		✔ x2 per sponsor year	✔ x4 per sponsor year
6	Podcast		✔ Minimum of 1 episode	✔ Minimum of 2 episodes + priority for announcements
7	Co-branded content*			✔ eg. Guide, eBook etc
		\$1,275 + GST	\$2,500 + GST	\$5,000 + GST

*Approval of content is subject to NZQBA's discretion, guaranteeing its relevance, quality and educational value to our members.

Next Conference



Date

Friday, 31 October 2025

8:00am to 5:00pm

Location

Due Drop Event Centre
770 Great South Road
Manukau, Auckland
www.duedropeventscentre.org.nz



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QUALIFIED BOOKKEEPERS ASSOCIATION

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